

THE TIMELESS MAGIC SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

The Timeless Magic Sweepstakes ("Sweepstakes") is sponsored by Citizen Watch Company of America, Inc. ("Sponsor"), 350 Fifth Avenue, 29th Floor, New York, NY 10118 and is administered by Prize Logic, LLC ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. SWEEPSTAKES PERIOD:** The Sweepstakes begins on October 1, 2021 at 9:00 AM Eastern Time ("ET") and ends on November 11, 2021 at 11:59:59 PM ET ("Sweepstakes Period"). The Administrator's computer is the Sweepstakes official clock.
- 2. ELIGIBILITY:** This Sweepstakes is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years old at the time of entry. Employees of Sponsor, Administrator, Disney Worldwide Services, Inc. ("Disney") and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Sweepstakes Entities") and each of their immediate family members (e.g., spouse, parents, children, siblings, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Sweepstakes.

- 3. HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may enter the Sweepstakes by submitting a photograph on Instagram sharing either his/her favorite Walt Disney World® Resort memory from the last fifty (50) years or sharing the photograph provided in the Appendix of these rules, with the hashtag "#timelessmagicsweepstakes" ("Entry"). Note: The photograph does not need to feature or include any Disney product, trademark or logo to qualify as an Entry, and doing so will not increase an entrant's chances of winning.

Entrant must have a non-private Instagram account. An entrant must follow @citizenwatchus on Instagram at the time of entry and for sixty (60) days after the end of the Sweepstakes Period for winner notification purposes. If an entrant does not have a non-private Instagram account, he/she can create one at no cost from the Instagram app. Please note that an entrant must agree to comply with the Instagram Terms of Use (<https://www.instagram.com/about/legal/terms/>) and Privacy Policy (<https://www.instagram.com/about/legal/privacy/>) in order to participate in this Sweepstakes. By participating in the Sweepstakes, entrant understands that he or she is providing his or her information to Sponsor and not Instagram, Inc. ("Instagram") or Disney. Further, entrant specifically agrees to release Instagram and Disney from any and all liability associated with this Sweepstakes. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Instagram or any of their affiliates.

By submitting an Entry and using the hashtag “#timelessmagicsweepstakes” each entrant hereby agrees to the terms and conditions set forth in these Official Rules and each entrant agrees that his/her Entry conforms to the Entry guidelines and restrictions set forth below (“Entry Guidelines and Restrictions”). Submitting an Entry constitutes entrant’s grant to Sponsor, its parents and affiliates, and the respective employees, officers, directors, licensees, designees, agents, successors and assigns of each (collectively, “Grantees”), of a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, post, distribute, publish or create derivative works from and display the Entry in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, advertising, public relations, trade show and/or marketing purposes, without further compensation, notification or permissions of any kind except where prohibited by law. By submitting an Entry, entrant hereby grants permission for Entry to be publicly posted by or on behalf of Sponsor on social media or other sites, including, without limitation, www.citizenwatch.com, at Sponsor’s sole and absolute discretion. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the nonexclusive rights entrant is granting to use the Entry. This license expressly includes a right (but not the obligation) for Sponsor to modify Entries to remove any third-party intellectual property. Sponsor shall have the right, in its sole and absolute discretion, to edit, composite, morph, scan, duplicate, or alter the Entry for any purpose which Sponsor deems necessary or desirable, and each entrant irrevocably waives any and all so-called moral rights they may have therein. Each entrant hereby acknowledges that such entrant does not reserve any rights in or to the Entry. The displaying of an Entry on any website/social media platform does not constitute verification of eligibility or compliance with these Official Rules and all Entries and entrants remain subject to verification of eligibility and compliance with these Official Rules as determined by Sponsor at its sole discretion.

Entrants agree that Sponsor has the right, but not the obligation, to use and/or otherwise display the Entries as set forth above, and that if such Entries are, in Sponsor’s sole discretion, displayed on any website/social media platform, such Entries may be subject to third party comments that will be publicly viewable, and further, such Entries may also be saved, shared, and/or further e-mailed by such third parties on the internet or otherwise.

IMPORTANT: MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS SWEEPSTAKES ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE SWEEPSTAKES. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER’S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THESE SWEEPSTAKES.

Once an Entry is submitted in the Sweepstakes it may be made available on Sponsor’s social media accounts or other websites for viewing by the general public and any such posting will be deemed made at the direction of the entrant within the meaning of the Digital Millennium Copyright Act and the Communications Decency Act. All Entries, to be eligible, must be received during the Sweepstakes Period and must comply with these Official Rules, including, but not limited to the Entry Guidelines and Restrictions set forth below.

Entry Guidelines and Restrictions: All Entries must comply with the following requirements:

- Must be submitted during the Sweepstakes Period;
- Must be entirely the entrant’s original content;
- Must be created solely by the entrant, and may not be plagiarized, have been previously

- published or have previously won a prize or award;
- Must be in English, except for commonly understood foreign words;
 - Must contain the hashtag “#timelessmagicsweepstakes”;
 - Must follow the instructions set forth in and comply with these Official Rules;
 - Must comply with the Instagram Terms of Service as applicable;
 - Must not have been submitted previously in a contest, sweepstakes or promotion of any kind or exhibited or displayed publicly through any means;
 - Must have permission from every individual identifiable in any photograph or video besides the entrant, or must not include any identifiable individual besides the entrant. Entrant must be able to provide written proof of permission from any identifiable individual upon Sponsor’s request. If any such person is a minor the entrant must be his/her parent/legal guardian;
 - Must not disparage Sponsor, Administrator, any other person or party affiliated with the promotion and administration of this Sweepstakes or Disney;
 - Must not contain material that violates or infringes another's rights, including, but not limited to, privacy, publicity or intellectual property rights, including copyright, trademarks (including, but not limited to logos (manufacturer or carrier), trade names, or patented features). Sponsor may, in its sole and absolute discretion, blur any item that violates the foregoing and enter the Entry;
 - Must not prominently feature any third party logos or marks. Sponsor may, in its sole and absolute discretion, blur any item that violates the foregoing and enter the Entry;
 - Must not include personally identifiable information, including but not limited to names, addresses, phone numbers or e-mail addresses;
 - Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, violent, tortious, defamatory, slanderous or libelous (as determined by Sponsor at Sponsor’s sole and absolute discretion);
 - Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age (as determined by Sponsor at Sponsor’s sole and absolute discretion);
 - Must not contain any express or implied commercial endorsement;
 - Must not contain, facilitate, reference, or use material that promotes illegal drug use, alcohol abuse, or other illegal activity;
 - Must not contain material or statements that promote use of alcohol by minors, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message;
 - Must not contain any viruses, spyware, malware, or other malicious components that are designed to harm the functionality of a computer in any way; and
 - Must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Entry is created.

Sponsor reserves the right, but is not obligated, to disqualify any Entry that fails to comply with the foregoing Entry Guidelines and Restrictions.

Limit: There is a limit of one (1) Entry per person per day during the Sweepstakes Period. If more than one (1) Entry is received from the same person and/or Instagram account in a day, only the first entry received may be considered valid. Entrants are prohibited from using more than one (1) Instagram account or multiple identities. If it is found or suspected that an entrant is using more than one Instagram account or multiple identities to participate in the

Sweepstakes, then that entrant, in Sponsor's sole and absolute discretion, may not be eligible to win a prize. A "day" is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on a calendar day during the Sweepstakes Period, except on October 1, 2021 when a day is defined as starting at 9:00 AM ET and ending at 11:59:59 PM ET.

4. **RANDOM DRAWINGS:** On or around November 12, 2021, the Administrator will randomly select one (1) potential grand prize winner and five (5) potential first prize winners, from all eligible Entries received. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules. Prize fulfillment is subject to Sponsor's internal policies. It is the Sponsor's sole and ultimate responsibility to determine how and if any prize will be distributed to the winner.

5. **PRIZES, APPROXIMATE RETAIL VALUE ("ARV") AND ODDS OF WINNING:**

- A. **ONE (1) GRAND PRIZE:** The Grand Prize winner will receive a 3-Day/3-Night vacation package ("Vacation Package") for themselves and up to three (3) guests (each a "Guest"; collectively "Guests" and together with the winner, the "Group") to the Walt Disney World® Resort near Orlando, Florida ("Resort") consisting of: (i) round-trip coach class air transportation for the winner and three (3) companions from the closest major U.S. airport to the winner's residence to the Orlando International Airport (provided, that if winner resides within a 100-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value); (ii) three (3) consecutive nights' accommodations at a *Walt Disney World®* Resort hotel determined by Sponsor in its sole discretion (one (1) standard room, with a maximum of four (4) persons); (iii) up to four (4) 3-Day, Park Hopper passes for admission to Walt Disney World® Resort (subject to restrictions); (iv) a VIP Tour Guide for up to eight (8) consecutive hours on one (1) day during the Vacation Package (guide, services and hours to be determined by Sponsor); (v) one (1) \$500 Disney Gift Card for the winner only (subject to restrictions) and (vi) one (1) Disney x Citizen timepiece (subject to availability). The Approximate Retail Value (ARV) of the Grand Prize is \$9,195.04, and is subject to change based on, among other things, normal price fluctuations associated with the consumer marketplace. If the winner elects to travel or partake in the Grand Prize with fewer than three (3) Guests or without any Guests, no additional compensation will be awarded to the winner. Trip must be taken on dates specified by Sponsor and no later than 12/31/2022. Sponsor reserves the right, in its sole discretion to extend the time period in which the Grand Prize must be taken. Winner and Guests must travel on the same itinerary. The actual value of the Grand Prize may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the Grand Prize will not be awarded. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and Guests are responsible for having valid travel documents including government identification and/or passports. Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Travel must be booked at least 7 days in advance. If winner is eligible, but a minor in his/her state of residence, a travel Guest must be winner's parent or legal guardian. Winner and all Guests of winner must sign and return a travel liability release before travel will be booked. If winner's Guest(s) is/are a minor, he/she must be accompanied by parent or legal guardian who must sign and return all required documentation. Minors must be accompanied at all times during trip (including, but not limited to, in-flight, hotel stay and all prize-related events) by minor's parent or legal guardian. Winner and each of his or her Guests hereby acknowledges that Sponsor has

not and will not obtain or provide travel insurance or any other form of insurance for any part of the trip. Once travel Guests are selected, they may not be substituted, except in Sponsor's sole and absolute discretion. Airline tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Winner will be required to provide a major credit card upon hotel check-in, and will be solely responsible for all in-room charges and any damage to the room. Sponsor bears no responsibility if any event, element or detail of the Grand Prize is canceled, postponed or becomes unavailable for any reason. Should any event, element or detail of the Grand Prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion, if any, of the Grand Prize, minus any unavailable event, element or detail. The ARV of the Grand Prize is \$9,195.04. There will be one (1) Grand Prize available in this Sweepstakes.

Theme parks, attractions and other offerings are subject to availability, closures, change or cancellation without notice or liability. Park admission, offerings and ticket options are not guaranteed. Sponsor reserves the right to cancel or modify any offering. To visit the theme parks, theme park reservations via the Disney Park Pass system (<https://disneyworld.disney.go.com/experience-updates/park-reservations/>) AND valid admission are required for the same theme park on the same date for each person in the Group ages 3 and up. Reservations are subject to availability and are not guaranteed until a reservation is finalized. A park reservation must be made for each day of entry. Face coverings and physical distancing may be required for all guests, including those who have received a COVID-19 vaccine. Before visiting Walt Disney World® Resort, each Guest should visit <https://disneyworld.disney.go.com/experience-updates/> to view important information about park reservations, limitations on benefits, features, experiences and offerings, new safety measures and other information. An inherent risk of exposure to COVID-19 exists in any public place where people are present. According to the U.S. Centers for Disease Control and Prevention, senior citizens and guests with underlying medical conditions are especially vulnerable. By accepting and using the Prize and visiting Walt Disney World® Resort, winner and their Guests voluntarily assume all risks related to exposure to COVID-19. Winner and their Guests are also responsible for understanding and complying with any COVID-19 travel restrictions set by their origination or destination cities, states, or countries, including but not limited to registering for travel authorization and obtaining and displaying current COVID-19 test results, vaccine passports, COVID-19 vaccination cards, etc.

- B. First Prizes (5):** Each first prize is a *Walt Disney World®* Resort 50th anniversary Citizen watch (each a "First Prize"). The ARV of each First Prize is \$500.00. There will be five (5) First Prizes available in this Sweepstakes.
- C. Total ARV:** The total ARV of all available prizes in this Sweepstakes is \$11,695.04.
- D. Odds of Winning:** The odds of winning a prize depend on the total number of eligible Entries received during the Sweepstakes Period.
- E. General:** There is a limit of one (1) prize per person. In no event will more than one (1) Grand Prize and five (5) First Prizes, be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received.

Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute one or more prizes of equal or greater value for any or all of the individual prizes included in the Grand Prize if the designated prize should become unavailable for any reason. Winner is responsible for all taxes and fees associated with prize receipt and/or use.

- 6. HOW TO CLAIM A PRIZE:** Potential winners are subject to verification of eligibility and compliance with these Official Rules. The potential winners will be notified on Instagram by a Direct Message from @citizenwatchus with instructions on how to claim his/her prize. The potential winners must respond to Instagram Direct Message winner notification within twenty-four (24) hours or they may, at the Sponsor's sole and absolute discretion, be disqualified. The potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility and, together with each of his or her travel companions, a Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) business days from the date of attempted notification or his/her prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and signatures on the documents within the stated time period may result in forfeiture of winner's right to claim a prize, and may result in the prize being awarded to an alternate winner, if time permits. The Sweepstakes Entities shall not be held responsible for any delays in awarding a prize for any reason. If a potential winner is found to be ineligible, is not in compliance with these Official Rules, declines to accept a prize, or the winner notification is returned as undeliverable or a potential winner fails to respond to a winner notification within the timeframe specified in such winner notification, or if the potential winner does not answer the initial notification, the prize may be forfeited. If a prize is forfeited for any reason, it may be awarded to an alternate potential winner, at the Sponsor's sole and absolute discretion, selected at random from the remaining pool of eligible Entries received during the Sweepstakes Period, time permitting. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Prizes are not transferable and include only the items specifically listed as part of a prize. Any portion of a prize not accepted by winner will be forfeited. The winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for the prize won. Sponsor will issue an IRS Form 1099 to the Grand Prize winner. All other costs and expenses not expressly set forth herein shall be solely the winner's responsibility. The prizes will only be awarded to a verified winner.
- 7. LIMITATION OF LIABILITY:** By participating in this Sweepstakes, entrants agree that the Sweepstakes Entities, Instagram, and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail notifications, telephone calls, or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/Internet/Website/UseNet accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or to property, to entrants or to any person's computer related to or resulting from participating in

the Sweepstakes and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Sweepstakes Entities are not responsible for any undelivered telephone calls, messages or e-mails, including without limitation, e-mails that are not received because of an entrant's privacy or spam filter settings that may divert any winner notification or other Sweepstakes related e-mail to a spam or junk folder.

By entering the Sweepstakes, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof) including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize, including any travel related thereto and attendance at any theme parks in connection herewith ; (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant. BY ACCEPTING THE GRAND PRIZE, WINNER ACCEPTS THE INHERENTLY DANGEROUS NATURE AND RISK IN THEME PARKS, INCLUDING PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT HIS/HER ACCEPTANCE OF THE GRAND PRIZE AND PARTICIPATION IN ANY ACTIVITY ASSOCIATED THEREWITH IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF THE ACTIVITIES HE/SHE IS PARTICIPATING IN AND HE/SHE ASSUMES THE RISK OF SUCH FACTORS AND OCCURRENCES AND AGREES THAT RELEASED PARTIES SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH.

If, for any reason, the Sweepstakes is not capable of running as planned, or the integrity and or feasibility of the Sweepstakes is severely undermined by any event beyond the control of Sponsor, including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor, Sponsor reserves the right, at its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable, including the selection of winners from among eligible entries received prior to such cancellation, termination, modification or suspension without any further obligation provided a sufficient number of eligible entries are received. If Sponsor, in its discretion, elects to alter

this Sweepstakes as a result of a force majeure event, a notice will be posted at <https://CitizenTimelessMagicSweepstakes.com> ("Website").

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES:** The terms of this Sweepstakes shall be governed by, construed under, interpreted and enforced in accordance with the laws of the State of New York without regard to conflicts of laws provisions thereof. Any dispute or claim arising out of or in connection with this Sweepstakes or these Rules shall be submitted exclusively to any state or Federal court sitting in New York County having subject matter jurisdiction for trial and determination by the court sitting without a jury.. **All Entrants consent to the jurisdiction of such court and to the service of process outside the State of New York pursuant to the requirements of such court in any matter submitted to it, and they expressly waive the right to a jury trial.** THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING, WITHOUT LIMITATION, ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR RELEASED PARTIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY CLAIM MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 9. PRIVACY:** Sponsor's privacy policy is available at <https://www.citizenwatch.com/us/en/privacy-policy.html>.
- 10. PUBLICITY RIGHTS:** By participating in this Sweepstakes, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture, voice and other information and content provided in connection with the Sweepstakes for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered or suspected at Sponsor's sole discretion that an entrant has entered or attempted to enter more than once per day using multiple email addresses, multiple identities, multiple Instagram accounts, proxy servers or like methods, all of that entrant's entries will be declared null and void, and that entrant may be ineligible to win a prize. Also, if it is discovered that any entrant otherwise attempts to obtain additional Entries in excess of the stated limitation, that entrant may, at Sponsor's sole discretion, be disqualified from the Sweepstakes. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the email address associated with the Instagram account used to submit an Entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is

responsible for assigning email addresses for the domain associated with the submitted email address. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Sweepstakes. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes may void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKES TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any Sweepstakes promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

12. WINNERS LIST: For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - The Timeless Magic Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than January 5, 2022.

Customer Service inquiries may be made at [Contact Us](#).

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APPENDIX

